



The Industry Standard for the Total Integration of Data Reduction and Security; Shrinking Transport and Storage Costs while Providing Data-centric Security

## ONE SOLUTION, IMPROVED SERVICE DELIVERY, REDUCED COST OF MOVING AND STORING DATA

### DATA CENTER MANAGEMENT CHALLENGES

### **MEETING SLAs/SLOs**

Sending huge amounts of information, over an already taxed infrastructure, with critical transmission times associated with operational and service level agreements, often requires upgrades and investments to maintain.

#### **TRANSMISSION TIMES**

Strained data pipes and maxed out bandwidth significantly increase elapsed time for running data processing and data transfer processes, adding to overall cost and performance issues.

#### **NON-COMPLIANCE PENALTIES**

Extended enterprises, partner networks and virtual machines are continuously scrutinized for compliance. All sensitive data must be protected with appropriate measures.

#### **EXPOSURE**

A security breach as well as lost, stolen or even compromised records trigger negative exposure that quickly equates to forfeited sales, legal fees, disclosure expenses and a host of remediation costs.

### **INFRASTRUCTURE COSTS**

IT capital and operating costs in the data center are rising due to requirements for storage, more bandwidth and added costs to maintain multiple point solutions intended for data management. Large files create network bottle necks, stress systems and slow application performance for further indirect costs.

### **ESCALATING STORAGE NEEDS**

A never before seen plethora of structured and unstructured data and sprawl is crippling storage capacity and requiring significant expenditures to manage and move.

#### **OUR SOLUTION**

#### SERVICE DELIVERY ASSURANCE

PKWARE helps prevent unmet terms of Service Level Agreements by reducing elapsed time up to 90%. This allows fault resend with no penalty; decreasing the number of transmissions and potential for failure rates by placing multiple files in a single secure container; and cutting prep time of file batches with simplified consolidation of logical data

#### **MANAGED RISK**

Mitigate the inherent costs of security breaches and information theft while complying with industry mandates and government regulations such as PCI, HIPAA/HITECH Act, EU Privacy Act and FIPS 140.

#### DATA CENTRIC SECURITY

PKWARE guarantees protection with persistent file-level security independent of system, application or data format and while, "at rest" or "in motion". The PKWARE Solution renders data unusable to anyone that does not have the key to decrypt it and ensures data integrity even when lost or stolen.

#### **REDUCED COSTS**

Lower IT infrastructure costs across every platform and reduce your overall data footprint by 60-70% and thus storage costs up to 70%. More data is transmitted faster without increased bandwidth or the burden and costs associated with additional storage uptake.

### INTEGRATED INTEROPERABILITY

Leverage a single solution to move and manage data from across platforms. PKWARE securely moves mainframe and virtual data from servers onto the desktop at no incremental cost and provides a consistent set of file security applications for HP-UX, Linux, Solaris, AIX, and multiple other environments. 

PKWARE



A Comprehensive Solution with a platform-neutral approach; optimize data across mainframe, midrange, servers, & desktops

Guarantees speed to value with ease of implementation -production ready within just hours and scalable across diverse infrastructures - daily operations with partners can continue without interruption

Transferable Security through the ability to send, receive and store data in its compressed and secure state; guaranteeing even after transfer it can only be accessed by the intended party

Adaptable and Flexible to support your immediate and future data management needs with full integration into any mix of cloud, virtual, and physical systems

End-to-End Protection through data-centric security that guarantees your information is as safe in a cloud as it is behind your firewalls

#### Trusted and Proven by over 30,000 Companies across the Globe

The PKWARE Solution is the only complete system for reducing, securing, moving and storing data across the extended enterprise, both internally and externally, from mainframes to desktops and into the cloud.

More than 30,000 corporate entities and 200 government agencies worldwide trust the PKWARE Solution to reduce the logistical and administrative burdens of data handling while securely sharing that information. Each day more clients rely on PKWARE's unrivaled guarantee for protection wherever data lives or movesinternally as well as with external partners.

The PKWARE Solution is the industry standard in portability; ensuring data security across IBM, Windows, UNIX, Linux, Solaris, Macintosh, and other popular environments.

#### Leverage your existing IT

**infrastructure** with our production ready and progressive solution for both virtual and non-virtualized environments. These include:

- IBM AIX<sup>®</sup>
- HP-UX
- Apple Mac
- Sun<sup>™</sup> Solaris<sup>™</sup>
- Linux
- Microsoft<sup>®</sup> Windows

## **About PKWARE**

More than two decades ago, PKWARE revolutionized data compression with the invention of the ZIP standard. Today, through continuous innovation and development, PKWARE has guickly become the industry standard for data reduction, security and file management.

Financial services, banking, government, healthcare, and retail organizations use PKWARE solutions daily to protect sensitive data, meet compliance requirements, avoid liability risk, as well as reduce their overall costs and operational overhead.

PKWARE, a privately held company, was founded in 1986 and is based in Milwaukee, Wisconsin; additional offices are located in New York, Ohio, and the United Kingdom.

For additional information and resources, please visit our website www.pkware.com.

To speak with a PKWARE Specialist in the U.S. call toll free: 1.866.583.1795

Please visit www.pkware.com for a list of contact numbers for Product Specialists outside the U.S.

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